

App'n No. 10/760,231
Amdt. Dated August 14, 2006
Response to Advisory Action of July 31, 2006

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REMARKS/ARGUMENTS

In response to the Examiner's further Office Action of October 17, 2006 issued with respect to the present RCE application, the Applicant respectfully submits the accompanying Amendment to the claims and the below Remarks.

Regarding Amendment

In the Amendment:

independent claim 1 is amended to clarify that the support frame of the casing removably supports the printhead module at its support member and the mounting elements. Support for this amendment can be found, for example, at page 6, lines 15-22, page 7, lines 1-7, page 12, lines 28-33 and page 13, lines 24-31 of the present specification; and

dependent claims 2-7 are unchanged.

It is respectfully submitted that the Amendment does not introduce any new matter into the present application.

Regarding 35 USC 102(b) Rejections

It is respectfully submitted that the subject matter of amended independent claim 1, and claims 2-7 dependent therefrom, is not disclosed by previously cited Silverbrook, for at least the following reasons.

As discussed above, independent claim 1 has been amended to recite the arrangement of the present invention in which the fluid channel member 40 of the printhead module 30 is removably mounted within the channel 21 of the casing 20 (page 6, lines 15-22, page 7, lines 1-7, page 12, lines 28-33 and page 13, lines 24-31 of the present specification).

On the other hand, in Silverbrook the ink reservoir 16 (considered by the Examiner as the claimed "support member") is heat staked to the chassis 14 (considered by the Examiner as the claimed "casing"), such that the printhead "module" 10 (as considered by the Examiner) is clearly not removably mounted to the "casing" (see col. 5, lines 29-33 of Silverbrook).

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It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

Applicants:



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